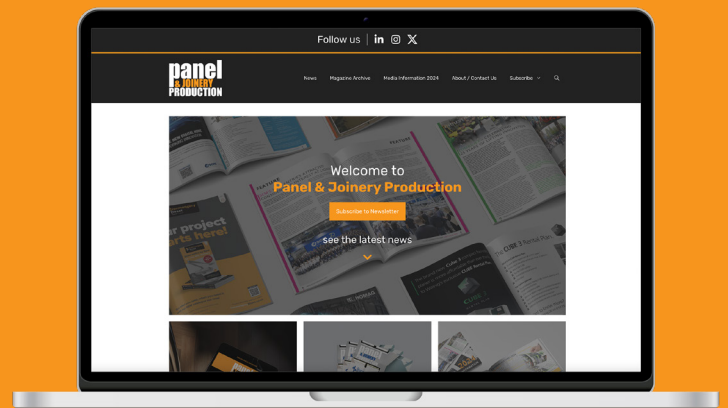
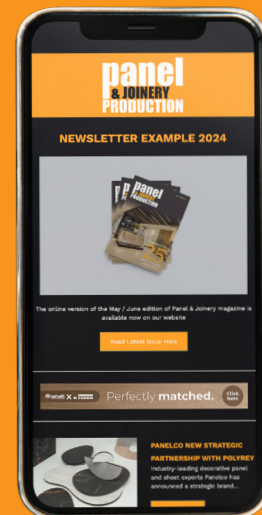


panel & JOINERY PRODUCTION

2026 MEDIA PACK

DELIVERING THE LATEST INDUSTRY NEWS THROUGH PRINT, ONLINE WEBSITE, E NEWSLETTER AND SOCIAL MEDIA



panel & JOINERY PRODUCTION

Welcome to Panel & Joinery Production, your premier resource for the UK woodworking, timber, furniture, and joinery industries since 1997. As a leading trade magazine, we are dedicated to delivering the latest industry insights, trends, and advancements to professionals across the sector.

Published bi-monthly across digital, print, and social media platforms, PJP serves as a vital hub for industry knowledge and innovation. We offer a robust platform that showcases every facet of the woodworking and timber industries, providing our readers with practical information and our advertisers with unmatched exposure.

Our content includes the latest news, in-depth case studies, company profiles, installation stories, and expert industry analysis. We are always on the lookout for groundbreaking products, compelling case studies, and fresh news stories. If you have something to contribute, we'd love to hear from you. Join us in keeping the industry informed and inspired.

Clare Hollister

Publisher



www.p-j-production.com

ADVERTISING OPPORTUNITIES

Join forces with PJP to elevate your brand within the woodworking and manufacturing sectors. Our tailored advertising packages are designed to meet your marketing goals, whether you're looking to increase brand awareness, drive traffic, or generate leads.

Contact: clare@p-j-production.com

PRINT ADVERTISING

Feature your brand in our bi-monthly magazine, distributed directly to key industry professionals and businesses.



DIGITAL ADVERTISING

Leverage our online platform with banner ads, sponsored content, and targeted email campaigns to reach a broader audience.

EMAIL NEWSLETTER

Gain direct access to our engaged subscribers through our targeted email newsletter, ensuring your brand reaches professionals who value timely industry updates.



SOCIAL MEDIA NETWORKS

Extend your brand's reach through our active social media channels, bringing the latest news to our growing network of industry professionals.

www.p-j-production.com

AUDIENCE

KBB manufacturers

Window & door Manufacturers

Joiners & carpenters

Interior designers

Furniture designers

Cabinetmakers

Shopfitters

Boatbuilders & fitters

Exhibition stand builders

Caravans builders fitters

Coffin makers

Building construction

PRINT READERSHIP 19,000+



ONLINE ARTICLES

7,000+

MONTHLY VIEWS



3,000+ FOLLOWERS



WEBSITE VIEWS

84,000+

ANNUAL VIEWS

PRINT DISTRIBUTION

5,890

JOB TITLE

48%

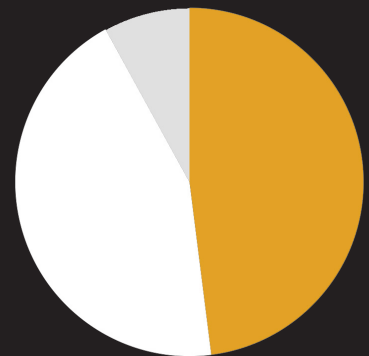
Owner/MD/Proprietor/Director/General Manager

44%

Production Director/ Production-Works Manager/ Joinery Manager/Designers

8%

IT Manager/Marketing Manager/Others



www.p-j-production.com

PRINT READERSHIP

Engage with Panel & Joinery Productions established UK readership, that reaches a broad variety of professions across the industry.

FURNITURE MANUFACTURERS	1,976
KITCHEN/BEDROOM MANUFACTURERS	1,234
JOINERY COMPANIES	1,087
INTERIOR / FURNITURE DESIGNERS	209
SHOPFITTERS (MANUFACTURING)	258
GENERAL WOODWORKING*	1,126



*Manufacturers involved in panel processing & joinery shops inc. boat builders & fitters, exhibition stand builders, caravan builders, coffin builders & building constructors

EDITORIAL FEATURES 2025

JANUARY/FEBRUARY

5-axis CNC Machining Centres / Beam & Panel Saws /
Presses / Edgebanders Decorative Surfaces & Edgings /
Furniture Cabinet Components & Fittings / Dust Extraction
& Woodwaste Machinery / Boards, Panels & Timber /
Adhesives & Fastenings

Copy Date: December 30

Publishing Date: January 26

MARCH/APRIL

Door & Window Production / CNC Machining Centres /
Drilling & Inserting Machines / Joinery Machinery / Rebuilt
Machines / Software & Optimisation / Dust Extraction &
Woodwaste Machinery / Decorative Surfaces & Edgings /
Boards, Panels & Timber

Copy Date: February 28

Publishing Date: March 24

MAY/JUNE

Handling / Robotics / Tooling & Maintenance / Edgebanders
/ Adhesives / Dust Extraction & Woodwaste Machinery /
KBB Components / Decorative Surfaces & Edgings / Boards,
Panels & Timber

Copy Date: April 29

Publishing Date: May 24

JULY/AUGUST

Pre-Owned Machinery / Sanding Machines /
Joinery Machinery / Dust Extraction & Woodwaste Machinery
/ Beam & Panel Saws / Laminates, Foils & Veneers /
Decorative Surfaces & Edgings / Boards, Panels & Timber

Copy Date: June 28

Publishing Date: July 22

SEPTEMBER/OCTOBER

Door & Window Production / Edgebanders / Moulders
& Planers / Software / Dust Extraction & Woodwaste
Machinery / KBB Fittings / Decorative Surfaces & Edgings /
Boards, Panels & Timber

Copy Date: August 30

Publishing Date: September 22

NOVEMBER/DECEMBER

Finishing including Coatings & Applicators, Abrasives,
Sanders / 5-axis CNC Routers / Furniture Fittings / Decorative
Surfaces & Edgings / Boards, Panels & Timber

Copy Date: November 7

Publishing Date: November 24

NB: Features may be subject to change

MAGAZINE EDITORIAL

Double page spread

750-900 words plus up to 6 images

A4 full page editorial

400-550 words plus up to 4 images

A4 half page editorial

250 words plus 1 image

Image Format: High resolution digital images minimum. 300dpi JPEG / PDF format

Text Format: Word document

*Editorial will be edited to suit our magazine
print design. (Editors decision will be final).*

NB: Features may be subject to change

PRINT ADVERTISING FORMATS

We offer tried and tested print formats that delivery comprehensive exposure to a highly engaged audience of industry professionals.

FRONT & BACK COVER PACKAGE:

Includes Front & Back Magazine Covers plus a double page spread editorial including images an online banner advertisement



*Area 400 x 277mm
Trim 420 x 297mm
Bleed 426 x 303mm*

PRINT ADVERTISING FORMATS:



1. Double Page Spread

*Area 400 x 277mm
Trim 420 x 297mm
Bleed 426 x 303mm*



2. Full Page

*Area 190 x 277mm
Trim 210 x 297mm
Bleed 216 x 303mm*



3. Half Page

*Horizontal
180 x 132mm*

DIGITAL FORMATS

The digital footprint for Panel & Joinery Production continues to grow, offering incremental reach opportunities beyond our Print distribution. Our website and newsletter offer advertisers the opportunity to direct our online traffic to their own websites.

WEBSITE BANNERS:

Home Page:

Static 728 x 90px banner ad:

2 months

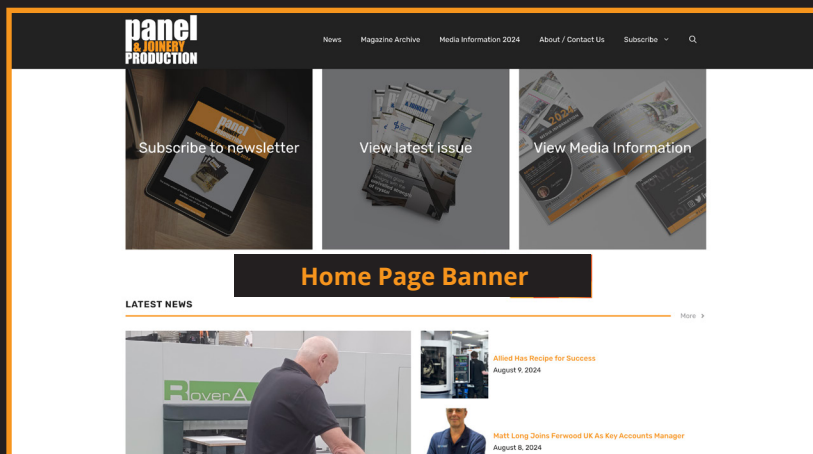
12 months

Advertisements on all oth

Static 728 x 90px banner ad:

2 months

12 months



NEWSLETTER BANNERS:

Fortnightly newsletter

TOP BAN

600 x 150px

One month

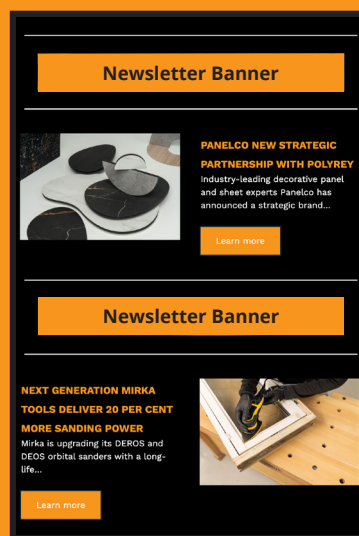
Annual (6 newsletters)

BOTTOM BAN

600 x 150px

One month

Annual (6 newsletters)



ESHOTS (targeted):

Deliver key messaging to Panel & Joinery Production unique online database through targeted and engaging emails.

Delivery Specs – HTML coded email with images hosted by client

*Designed option – HTML with Hosted images and subject at least 7 days prior to date of send out.

www.p-j-production.com



CONTACTS

Editorial / Advertising

Clare Hollister

M: 0771 3148831 | clare@p-j-production.com

Partnership Lead

Sam Hollister

sam@p-j-production.com

Design

Russel Goldsmith

M: 07518 962389 | russel@tracecreative.co.uk

FOLLOW US



www.p-j-production.com